



**Will Goodhart**

Chief Executive, CFA Society UK

**Will Goodhart** is chief executive of the CFA Society of the UK (CFA UK) – *the awarding body for the new Certificate in ESG Investing*. CFA UK represents the interests of more than 12,000 members of the UK investment profession. The society is one of the largest member societies of CFA Institute and is committed to leading the development of the investment profession through the promotion of the highest ethical and technical standards. *He is also a Board member at the Impact Investing Institute – where he has led the development of a learning framework – of the Diversity Project’s steering committee and the BSI’s sustainable finance advisory group.*