



Career Management Conference: Strategies for Success

Thursday, November 21, 2019
7:40 am – 12:30 pm
Washington, DC

AGENDA

7:40 AM CHECK-IN

7:55 AM CONFERENCE WELCOME

[CHRISTINE SONG, CFA](#) – CFA Society Washington, DC Board Member, Founder CFAW Women’s Investment Network, Senior Associate, Cortland Valuation Group

8:00 AM GENERAL SESSION KEYNOTE

Investment Professional of the Future

[STEVE HORAN, Ph.D., CFA, CIPM, CAIA](#) – Managing Director, Americas, CFA Institute

Stephen Horan will present the results of the CFA Institute’s May 2019 Report on the Future of Finance focusing on the Investment Professional of the Future. Investment Professional of the Future describes the role that individuals will play in shaping that future amidst significant industry change. This presentation provides a deep analysis of career paths for professionals working in the investment industry. Stephen will discuss the key themes from the report by questioning what roles will be most valuable to the industry, what career paths will be most adaptable and what organizations will be most effective.

8:40 AM CONCURRENT BREAKOUT SESSIONS (Choose One) – Click on title for description

Career Development Track

[Preparing for the Second Interview](#)

Professional Skills for Success Track

[Negotiation Strategies that Get You Ahead](#)

Women in Finance Track

[From Employee to Entrepreneur](#)

9:40 AM BREAK

9:55 AM CONCURRENT BREAKOUT SESSIONS (Choose One) – Click on title for description

Career Development Track

[Build an Intentional Personal Brand & Increase Your Professional Visibility & Impact](#)

Professional Skills for Success Track

[Rock Your Network: Rebuild Your Network in 5 Minutes a Day Online or Off](#)

Women in Finance Track

[Challenges & Navigating the Field](#)

11:05 AM GENERAL SESSION

Communication for Professional Career Advancement

[PAUL DONEHUE](#) – President, Paul Charles & Associates

What is the skill that professionals use most in the execution of their jobs? What is the one asset you have that no competitor, colleague, or candidate for hire or promotion has, nor would ever claim to have? Performance evaluations, decision-making, and hiring practices have significantly evolved over the past decade, and so too must we. During this interactive session we’ll help you to realistically answer the above-referenced questions, and also share simple-but-not-always easy behaviors and best practices that will enable you to strategically express yourself in a professional and persuasive style that will help you to differentiate yourself and optimize your career – whether engaging and retaining clients or seeking to be hired or promoted.

11:55 AM CLOSING COMMENTS

[CHRISTINE SONG, CFA](#) – CFA Society Washington, DC Board Member, Founder CFAW Women’s Investment Network, Senior Associate, Cortland Valuation Group

12:00 PM LUNCH & NETWORKING

12:30 PM ADJOURNMENT