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Zeke is an experienced educator turned data scientist currently working at Nielsen Marketing Cloud. His team uses machine learning to improve digital advertising audience targeting. Zeke was a high school teacher for five years and is a former Teach For America Corps Member. He first taught in Dallas, Texas, before moving to Brooklyn to be a founding teacher at a new charter high school. Zeke chose to move into data science to combine his interests in math and linguistics and hopes to do more work with natural language processing and deep learning moving forward.

Zeke has a BA in cognitive science from The University of Virginia, and an MA in Teaching from Relay Graduate School of Education.