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Leslie Norton is editorial director, sustainability, at Morningstar, where she makes sustainable investing understandable to investors and the advisors who serve them. Previously, she was a writer and editor at Barron's, where she managed the magazine's well-known Q&A feature and launched its sustainable investing coverage. Before that, she was Barron's Asia editor and mutual funds editor. She serves on the board of Kundiman, a national nonprofit organization dedicated to nurturing generations of writers and readers of Asian American literature.