



**CFA Society
Washington, DC**

Annual Golf Tournament

**2023 Prospectus +
Sponsorship Opportunities**

www.cfadc.org

Annual Golf Tournament

CFAW's annual golf tournament is back again in 2023. Last year's tournament was so much fun, and the tournament continues to grow. We encourage you to join the regional investment management community for an outdoor networking event on Friday, September 22, 2023, at Stonewall Golf Club. Arrive as early as 11:30 AM to practice your swing and enjoy a boxed lunch with clients and colleagues before the 1:00 PM shotgun start. The tournament will conclude by 6:00 PM, followed by a BBQ Dinner and Award Reception for additional networking.

By popular demand, we are returning to the Stonewall Golf Club. The club features one of the top-rated courses in Northern Virginia and enjoys an unparalleled setting along the shores of the famed Lake Manassas, with spectacular views from the clubhouse and throughout the Tom Jackson-designed championship course. The undulating golf course features elevation changes and eighteen unique holes that make this a stunning destination for business golf.

There are sponsorships for every budget. Sponsors will be acknowledged in a variety of ways, including one or more of the following:

- Pre-event marketing on CFAW's website, newsletter, emails, and social media channels
- Event signage throughout the Stonewall Golf Club and individual golf hole signage
- Remarks during the Morning Welcome and Award Reception

Come play a round of golf with clients and position your firm as a player in the Washington, DC investment management community!

Join us at Stonewall Golf Club! Sept 22, 2023



15601 Turtle Point Drive
Gainesville, Virginia 20155
Phone (703) 753 - 5101
www.stonewallgolfclub.com/

11:30 AM **Arrival**

Drop your clubs off at the bag drop, check in at the registration desk, stock up on mulligans, grab a box lunch, then loosen up on the driving range and putting green

1:00 PM **Shotgun Start**

Let the games begin with the parade of golf carts as each team begins play at the same time

The tournament begins with a shotgun start where each foursome is led out to their assigned starting hole by the golf club staff.

6:00 PM **BBQ Dinner & Awards**

After an exhilarating 18 holes of golf, all foursomes are encouraged to join us in the Ballroom for a summertime BBQ feast with open bar, prizes and plenty of networking

All teams must complete their round of 18 holes and turn in their scorecard by 6:00 pm

Sponsorship Opportunities

Network with key clients, meet new contacts, and make the most of this event by sponsoring CFAW's Golf tournament today!

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- Pre-event marketing on CFAW's website, newsletter, emails, and social media channels
- Event signage throughout the Stonewall Golf Club and individual golf hole signage
- Remarks during the Morning Welcome and Award Reception



Past sponsors include:



Commitment:
\$7500

Tournament Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Complimentary foursome (2)
- Post-event list of attendee names and employers
- Sponsor give away opportunity for golfers
- Tickets to Dinner and Award Ceremony for non-golfers (7)
- Pre-event list of attendee names and employers
- Speaking opportunity at tournament welcome and closing
- Company greeters (up to 2) stationed at sponsor hole

Commitment:
\$ 5500

Award Reception Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Complimentary foursome (1)
- Post-event list of attendee names and employers
- Sponsor give away opportunity for golfers
- Tickets to Dinner and Award Ceremony for non-golfers (5)
- Pre-event list of attendee names and employers
- Welcome and introduce CFAW Board Chair at beginning of Award Ceremony

Commitment:
\$ 4500

Dinner Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on signage during dinner in the clubhouse
- Complimentary foursome (1)
- Post-event list of attendee names and employers
- Sponsor give away opportunity for golfers
- Tickets to Dinner and Award Ceremony for non-golfers (3)



Commitment:
\$3500

Beverage Cart Sponsor (2)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on a beverage cart during the tournament
- Complimentary foursome (1)
- Post-event list of attendee names & employers

Commitment:
\$ 2500

Lunch Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on signage during lunch in the clubhouse
- Complimentary foursome (1)
- Post-event list of attendee names & employers

Commitment:
\$ 2500

Golf Cart Sponsor (2)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on player golf carts during the tournament
- Complimentary foursome (1)
- Post-event list of attendee names & employers

Commitment:
\$1500

Golf Clinic Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on signage at Golf Clinic

Commitment:
\$1500

Driving Range Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on signage at Driving Range

Commitment:
\$500

Men's Longest Drive Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Company representative can present award to winner at Award Ceremony

Commitment:
\$500

Women's Longest Drive Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Company representative can present award to winner at Award Ceremony

Commitment:
\$500

Men's Closest to the Pin Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Company representative can present award to winner at Award Ceremony

Commitment:
\$500

Women's Closest to the Pin Sponsor (1)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- Company representative can present award to winner at Award Ceremony

Commitment:
\$250

Hole Sponsor (4)

- Pre-event marketing exposure - website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole



Membership Snapshot

97%

OF ALL CFAW MEMBERS ARE CFA CHARTERHOLDERS

55%

OF ALL CFAW MEMBERS HOLD SENIOR-LEVEL POSITIONS

Check out these Membership Benefits:



Industry Networking

There are networking opportunities at all CFAW events, plus a number of social events dedicated exclusively to networking.



Professional & Educational Events

Stay on top of industry trends by attending virtual or in-person programs on the hottest topics in investment management.



Members-Only Activities & Events

CFAW hosts exclusive webcasts, networking happy hours, and soft skills training for members.



Career Management Resources

Develop an outstanding resume or learn how to pitch clients in a virtual setting - we've got the resources to help you grow.



- 17% Portfolio Manager
- 14% Other
- 13% Research Analyst, Investment Analyst, or Quantitative Analyst
- 12% Consultant
- 7% Corporate Finance Analyst
- 7% Risk Analyst/Manager
- 6% Financial Adviser/Planner/Wealth Manager
- 4% Manager of Managers
- 3% Investment Strategist
- 3% Accountant or Auditor



- 26% Equities
- 22% Not Applicable
- 22% Fixed Income
- 9% Other
- 6% Real Estate
- 5% Private Equity
- 5% Structured Products
- 2% Derivatives
- 1% Hedge Funds
- 1% Venture Capital
- <1% Commodities

Sponsorship Agreement

Event Sponsorship Package

- Tournament Sponsor
- Award Reception Sponsor
- Dinner Sponsor
- Beverage Cart Sponsor **(1 Remaining)**
- Lunch Sponsor **(SOLD)**
- Golf Cart Sponsor **(1 Remaining)**
- Golf Clinic Sponsor
- Driving Range Sponsor
- Men's Longest Drive Sponsor
- Women's Longest Drive Sponsor
- Men's Closest to the Pin Sponsor **(SOLD)**
- Women's Closest to the Pin Sponsor **(SOLD)**
- Hole Sponsor **(2 Remaining)**

Payment Options

- Credit Card
- Invoice
- Check

Remit Check Payments To:

*CFA Society Washington, DC
1401 New York Ave
Washington, DC 20005*

Sponsor Information

Organization Name: _____

Mailing Address: _____

Primary Contact and Title: _____

Primary Contact Phone: _____

Primary Contact Email: _____



To submit, please fill out and download THIS PAGE ONLY and forward to: **Bethany Murphy**
bmurphy@cfawashington.org



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Washington, DC**

