

Annual Golf Tournament

2023 Prospectus + Sponsorship Opportunities

www.cfadc.org

Annual Golf Tournament

CFAW's annual golf tournament is back again in 2023. Last year's tournament was so much fun, and the tournament continues to grow. We encourage you to join the regional investment management community for an outdoor networking event on Friday, September 22, 2023, at Stonewall Golf Club. Arrive as early as 11:30 AM to practice your swing and enjoy a boxed lunch with clients and colleagues before the 1:00 PM shotgun start. The tournament will conclude by 6:00 PM, followed by a BBQ Dinner and Award Reception for additional networking.

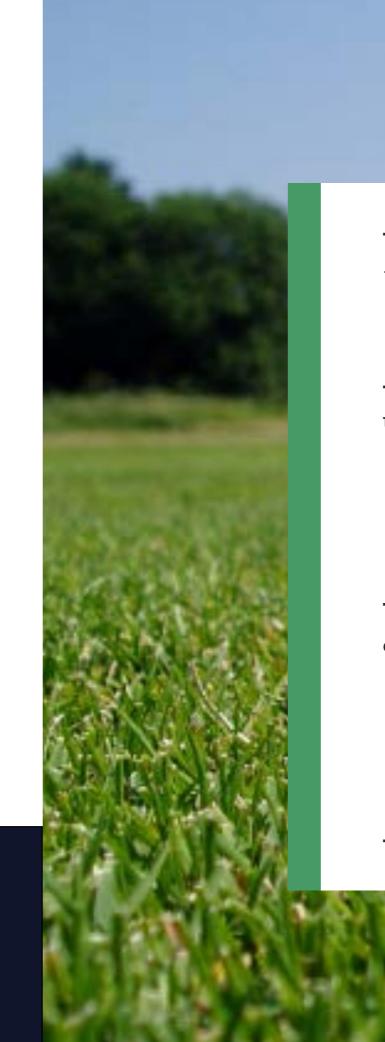
By popular demand, we are returning to the Stonewall Golf Club. The club features one of the top-rated courses in Northern Virginia and enjoys an unparalleled setting along the shores of the famed Lake Manassas, with spectacular views from the clubhouse and throughout the Tom Jackson-designed championship course. The undulating golf course features elevation changes and eighteen unique holes that make this a stunning destination for business golf.

There are sponsorships for every budget. Sponsors will be acknowledged in a variety of ways, including one or more of the following:

- Pre-event marketing on CFAW's website, newsletter, emails, and social media channels
- Event signage throughout the Stonewall Golf Club and individual golf hole signage
- · Remarks during the Morning Welcome and Award Reception

Come play a round of golf with clients and position your firm as a player in the Washington, DC investment management community!

Join us at Stonewall Golf Club! Sept 22, 2023



MAM Arrival

Drop your clubs off at the bag drop, check in at the registration desk, stock up on mulligans, grab a box lunch, then loosen up on the driving range and putting green

Shotgun Start

Let the games begin with the parade of golf carts as each team begins play at the same time

The tournament begins with a shotgun start where each foursome is led out to their assigned starting hole by the golf club staff.

BBQ Dinner & Awards

After an exhilarating 18 holes of golf, all foursomes are encouraged to join us in the Ballroom for a summertime BBQ feast with open bar, prizes and plenty of networking

All teams must complete their round of 18 holes and turn in their scorecard by 6:00 pm



15601 Turtle Point Drive Gainesville, Virginia 20155 Phone (703) 753 - 5101 www.stonewallgolfclub.com/

Sponsorship Opportunities

Network with key clients, meet new contacts, and make the most of this event by sponsoring **CFAW's Golf tournament today!**

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- Pre-event marketing on CFAW's website, newsletter, emails, and social media channels
- Event signage throughout the Stonewall Golf Club and individual golf hole signage
- Remarks during the Morning Welcome and Award Reception



Past sponsors include:















Committment: \$7500

Tournament Sponsor (1)

- Pre-event marketing exposure website, newsletter, email, and social media
- Company logo displayed on sign by tee box of a golf hole
- · Complimentary foursome (2)
- Post-event list of attendee names and employers
- · Sponsor give away opportunity for golfers
- · Tickets to Dinner and Award Ceremnony for non-golfers (7)
- Pre-event list of attendee names and employers
- Speaking opportunity at tournament welcome and closing
- · Company greeters (up to 2) stationed at sponsor hole



Award Reception Sponsor (1)

- Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Complimentary foursome (1)
- · Post-event list of attendee names and employers
- Sponsor give away opportunity for golfers
- Tickets to Dinner and Award Ceremnony for non-golfers (5)
- · Pre-event list of attendee names and employers
- · Welcome and introduce CFAW Board Chair at beginning of Award Ceremony

\$ **4500**

Dinner Sponsor (1)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Sponsor acknowledgement on signage during dinner in the clubhouse
- Complimentary foursome (1)
- · Post-event list of attendee names and employers
- Sponsor give away opportunity for golfers
- · Tickets to Dinner and Award Ceremnony for non-golfers (3)





\$3500

Beverage Cart Sponsor (2)

- Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Sponsor acknowledgement on a beverage cart during the tournament
- Complimentary foursome (1)
- Post-event list of attendee names & employers

\$2500

Lunch Sponsor (1)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Sponsor acknowledgement on signage during lunch in the clubhouse
- Complimentary foursome (1)
- Post-event list of attendee names & employers

\$ 2500

Golf Cart Sponsor (2)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Sponsor acknowledgement on player golf carts during the tournament
- · Complimentary foursome (1)
- Post-event list of attendee names & employers

Committment: \$1500

Golf Clinic Sponsor (1)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on signage at Golf Clinic

Committment: \$1500

Driving Range Sponsor (1)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- Sponsor acknowledgement on signage at Driving Range

Committment: \$500

Men's Longest Drive Sponsor (1)

- Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- Company representative can present award to winner at Award Ceremony

\$500

Women's Longest Drive Sponsor (1)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Company representative can present award to winner at Award Ceremony

\$500

Men's Closest to the Pin Sponsor (1)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Company representative can present award to winner at Award Ceremony

\$500

Women's Closest to the Pin Sponsor (1)

- Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole
- · Company representative can present award to winner at Award Ceremony

Committment: \$250

Hole Sponsor (4)

- · Pre-event marketing exposure website, newsletter, email, and social media
- · Company logo displayed on sign by tee box of a golf hole



CFA Washington Golf Tournament

CFA Washington Golf Tournament

Membership Snapshot



OF ALL CFAW MEMBERS ARE CFA CHARTERHOLDERS



OF ALL CFAW MEMBERS HOLD SENIOR-LEVEL POSITIONS

Check out these Membership Benefits:



Industry Networking

There are networking opportunities at all CFAW events, plus a number of social events dedicated exclusively to networking.



Professional & Educational Events

Stay on top of industry trends by attending virtual or in-person programs on the hottest topics in investment management.



Members-Only Activities & Events

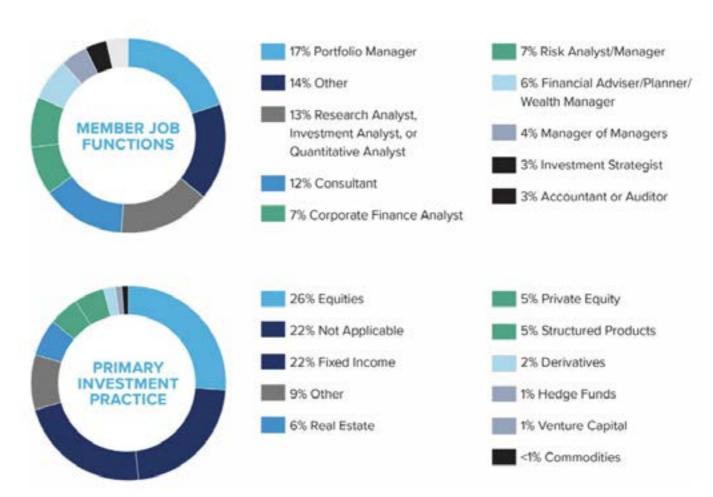
CFAW hosts exclusive webcasts, networking happy hours, and soft skills training for members.



Career Management Resources

Develop an outstanding resume or learn how to pitch clients in a virtual setting - we've got the resources to help you grow.





Sponsorship Agreement

Event Sponsorsnip Package	Payment Options	
Tournament Sponsor	Credit Card	
Award Reception Sponsor	Invoice	
Dinner Sponsor	Check	
Beverage Cart Sponsor (1 Remaining)		
Lunch Sponsor (SOLD)	Remit Check Payments To: CFA Society Washington, DC 1401 New York Ave Washington, DC 20005	
Golf Cart Sponsor (1 Remaining)		
Golf Clinic Sponsor		
Driving Range Sponsor		
Men's Longest Drive Sponsor		
Women's Longest Drive Sponsor		
Men's Closest to the Pin Sponsor (SOLD)		
Women's Closest to the Pin Sponsor (SOLD)		
Hole Sponsor (2 Remaining)		
Spansor Information		

Sponsor information

Organization Name:	
Mailing Address:	
Primary Contact and Title:	
Primary Contact Phone:	To submit, please fill out and
Primary Contact Email:	download THIS PAGE ONLY and forward to: Bethany Murphy bmurphy@cfawashington.org

